

### **Corporate philosophy and environment-friendliness**

Nature is everything and we make an every effort to make the most of it before considering our own convenience.

If we do, everything will function as it should. We aim to appreciate everything every day and maintain a healthy and prosperous lifestyle.

Bansei was developed after living an ecological lifestyle for the past 20 years and taking full advantage of the power of nature. Bansei is a unique and natural additive that adds value to various products and also helps cleanse the environment, which is our ultimate objective.

## **Partnership**

We are a developer and promoter of environment friendly products centering on "Bansei", which has antioxidant, deodorization and antibacterial qualities. We do collaboration with business partners to enable us to satisfy consumers who search for safe reliable products.

We believe that we can create a prosperous future together. If you are considering the highest quality product, please contact us. "Bansei" is the additive made from natural ingredients and can be added to almost any other product.

"Bansei", natural additives, can be mixed with various materials



# Great gift from nature; Amazing power, plant extracted liquid, "Bansei"

#### What is "Bansei liquid"?

Made from 100% botanical components extracted from Japanese knotweed, persimmon leaves, Artemisia and other plants that have been used as herbal medicine using our unique blend and method. We studied and learned by trial and error over 15 years of the miraculous natural power the components contain. "Bansei" is the result of the need to produce a natural product to assist us all to have a comfortable rewarding and healthy lifestyle.

#### Herbs contained in "Bansei"



#### ?Japanese knotweed

Japanese knotweed, Itadori, its name comes from "itai (pain) dori (take out)" which means removing the pain. It is said that Itadori has a miraculous effect on skin problems, stops bleeding and eases the pain when you put its soft young leaves on the injury.



#### ? Artemisia

Artemisia is effective for stiff shoulders, nerve pain, chilblains, and hemorrhoids, sensitive to cold, lower back pain, fatigue recovery. Artemisia has also been used to stop the bleeding of scratches and cuts. This is because of the sterilizing effect of Artemisia.



#### ?Persimmon leaves

Rich in vitamin C which disinfects the skin, it is also said to be effective for removing the active oxygen. It is a popular cure in Korea for warming up your body to the core and also good for period pain, menopause, lower back pain, nerve pain, dry skin or hemorrhoid.

## "Bansei" - utilization and amazing features



#### Refresh the room air.

Eliminates various daily room odors (odor of chemical substances generated from building materials, tobacco, food waste) and keeps the room air fresh.

#### Remedy for sick building problem

Toxic chemical substances can be neutralized by using the products mixed with Bansei Liquid.

#### **Control everything from oxidization**

Dissolves and removes the toxic active oxygen. Eliminating active oxygen which causes the body oxidization that will promote anti-aging.

Bansei Liquid is already utilized for building ecological houses, additive-free soap and cream, handmade earthenware and other housewares. It produces amazing effects and has a multitude of uses which are appreciated by all that use this additive agent.

Bansei Liquid has a result of data on acute aquatic toxicity tests for containing more than 20000mg of LD50 (No. 103013129-002, April 10, 2003 issue)

### Bansei is being studied and developed for various applications

## Always keeps the air clean. Bansei is a new solution for sick building syndrome

#### **Main effect of Bansei Construction Method**

Detoxify the room air contaminated with VOC (Volatile Organic Compounds), the main cause of sick building syndrome generated from building materials and furniture.

This method reduces the numerical values of the concentration of 6 kinds of toxic chemical substances lower than the numerical value indicated by the "housing performance indication system" recommended by Ministry of Land, Infrastructure, Transport and Tourism"



It can be used not only for new houses but housing construction in general. How to use is easy, just mix and apply, anyone can easily do it!



#### What is sick-building syndrome?

VOC (Volatile Organic Compounds) such as house dust caused by the contaminated room air is considered as one cause of the sick building. These toxic chemical substances cause health problems especially to those with allergies, children, patients and the elderly.

## **Environmentally friendly, Bansei Mixture Products.**

#### 100% additive-free, gentle to every one

Soaps and sponges enhance their function when blended with Bansei liquid and it prevents oxidization. All Bansei liquid contained products are 100% additive-free and are safe to use from children to elderly people.

#### "Miracle Cleaning Powder" made by the plant

For washing, cleaning and any rinsing water will cleanse the river and becomes a natural nutrient for microorganisms. It is suitable for watering pot plants.

By adding a small amount in the bathtub will warm your body and make your skin smooth and shiny. By pouring the remaining warm water onto the tiles or walls in the bathroom will prevent mold.

## Natural Powder soap "Sarasa" "Miracle Cleaning Powder"

No chemical such as fluorescent brightener is used and has a natural gentle finish.



#### "Shittori-san"

Sophisticated natural soap made from the selected virgin palm oil only mixing with plant extraction liquid.



#### Bansei Konnyaku Sponge

Made by100% vegetable, Konnyaku sponge which gives your skin a smooth finish, pleasant to use for long periods.

## Multipurpose Entire Body-Care Cream

Natural, fragrance-free, no artificial color, vegetable origin, and conditions your skin rapidly.





## **Natural goods**

## Powder soap "Miracle Cleaning Powder"

We tried hard for the powder to be dissolved easily. Light, fluffy bubbles wash out dirt very well. It can dissolve in water and we believe those who use it for the first time will find it easy to use.



#### Powder soap "Sarasa"

"Sarasa" is good at removing grease, and is gentle for all those with sensitive skin including nappy rash. No chemical such as fluorescent brightener is used and has natural gentle finish.



#### Handmade soap "Shittori-san"

No artificial substances such as fragrance, color, deterioration inhibitor, curative agent are used; it can be used by anyone with no concern. It does not contain anything except what is required.



#### Handmade soap "Nameraka-san"

"Nameraka-san" is made by using the conventional steaming method. Since glycerin contained within the oil component of the soap remains, it is easy to lather with water, and has a smooth finish



#### Finishing agent "Aozora"

Ingredients: Citric acid Decomposer pH: weak acidity

Recommended for removing odor, yellow tint. Using a small amount of Bansei powder soap will decompose the soap scum and give a soft, fluffy finish. Odor-free when drying in a room



#### "Konnyaku Sponge"

Made by100% vegetable, Konnyaku sponge gives your skin a smooth finish, pleasant to use for long periods.



#### "Ceramic Ball, Aqua Pure"

"Ceramic Ball, Aqua Pure" can be used in various ways, for drinking water, washing vegetables and many other purposes. It prevents oil from oxidization; therefore, it can be used for long periods of time. It cooks crispy Tempura.



#### "Multipurpose Entire Body-Care Cream"

Miraculous essence made from natural plant. Natural, fragrance-free, no artificial color, vegetable origin, and conditions your skin.

Ingredients Vaseline, urea Olive oil

Instruction: Place the moderate



## "Miracle Cleaning Powder" made by the plant

For washing, cleaning and any rinsing water will cleanse the river and becomes a natural nutrient for microorganisms. It is suitable for watering pot plants. By adding a small amount in the bathtub will warm your body and make your skin smooth and have a noticeable shine. By pouring the remaining warm water onto the tiles or walls in the bathroom will prevent mold.

### Natural powder soap



A gift from nature, vegetable liquid extracted from the

Ingredients: fatty acid sodium (pure soap) 60%, sodium carbonates

Natural powder soap

"Sarasa

The soap made by recycling vegetable waste oil which contributes to protect nature.

Removes dirt well, gentle on skin, no need to worry about nappy rashes.

Dissolve in water, light and foamy!

Great gift from nature, vegetable extraction liquid "Bansei" is combined.

Ingredients: fatty acid sodium, sodium carbonates Materials: Vegetable fat 100% (bean oil)

#### We tried hard for the powder to be dissolved easily

Light, fluffy bubbles wash out dirt powerfully. It can be dissolved in water and we believe those who use it for the first time will find it easy to use

#### **Eco-friendly powder soap**

"Miracle Cleaning Powder" is free from anything harmful for your health or unnecessary substances. Therefore, it is safe to use for those with sensitive skins. Also, it does not contaminate the environment.

#### Various uses:

Not only for washing, but also cleaning, washing dishes and other various applications. It is a very practical powder soap.

#### Preservative free, natural

plants, "Bansei" is mixed.

Free from fluorescent brightening agent and other chemicals, a gentle and natural finish.

#### **Truly environmentally-friendly**

Waste oil collected from general households is filtered many times for making "Sarasa" . Therefore, it has no odor. The waste oil turns out to be a powder soap which cleanses the river.

#### **Economical soap with many different ways to use!**

Excellent for cleaning oil stains. Since the soap contains no preservatives, please enjoy using it in many different ways. For more details about natural soaps, please refer to "various usage of powder soap".



## Laundry finishing treatment agent "Aozora"

500mL Ingredients: Citric acid Decomposer pH: weak acidity Recommended to use for removing odor, yellow tint. Using a small amount of Bansei powder soap will decompose soap scum and give a soft, fluffy finish. Odor-free when drying in a room.



# How to use "Bansei Natural Powder Soap" "Miracle Cleaning Powder" main ingredients are plants

For washing, cleaning and any rinsing water will cleanse the river become a natural nutrient for microorganisms. It is suitable for watering pot plants. By adding a small amount in the bathtub will warm your body and make your skin smooth and have a noticeable shine.

By pouring the remaining warm water onto the tiles or walls in the bathroom will prevent mold.

#### **Washing**

ODissolves quickly in water

Place Bansei natural powder soap into the washing machine,

add water and then turn on the machine. It removes the dirt better.

Ousing excess amount of powder soap does not always remove the dirt better. Using too much of

soap may cause sallowness. Use 5-10g for 30L, 10-20g for 40Lwater. (Use slightly more for heavy dirt.)

© Washing with natural powder soap will make fluffy finish.

OIt is gentle on skin, can be recommended for babies and those with sensitive skins



©Use 1-5g per 1L water. (Use moderate amount according to the odor strength.)

©Spraying the soap water will remove the smell of cigarette, pets, and other odors.

©Spraying on tatami, carpet or on the floor will prevent infestation of bed bugs and mold.

Watering of Ikebana or pot plants will brighten their colors and they will last longer.

©Spraying on the furniture or couch will make dirt easy to remove and make them shine.



#### **Bathroom**

©Add 3-5g natural soap into the 180-200L bathtub. This will heat your entire body, especially those

that get cold easily.

◎If you use "Miracle Cleaning Powder" as a bath agent, please use a tiny amount (less than 3g).

When you get out of the bath, tip remaining warm water onto the tile joints and the walls to prevent mold.

©Remaining warm water can be used for washing or plants in the garden.

#### Kitchen

© Best suited for washing vegetable and dishes

OSprinkle soap on any oil dirt

around the grill or fan of the stove and wipe with the metal brush or sponge. This will remove the stains and odor.

©The sink, taps and all stainless products will shine.

©Sprinkle any badly stained plates or cups with natural soap and rub them. All stains will be removed easily



#### g or plants in the garden.

©Can be used as a carwash! Dissolve 10g of natural soap into a bucket of water and wash the

entire car with the soap water using a sponge and a towel.

©For cleaning inside of the car, clean by spraying the soap water. It not only removes the dirt but also makes it shines.



## Washroom, toilet

© Dissolve 5g of Bansei natural soap into 1L of water and spray it then wipe surface to prevent

mold.

©Running remaining warm water from bathtub into the drain pipe will prevent odors.

©Cleaning the toilet with the natural soap! Spray the soap water and wipe it quickly. The toilet becomes

©Eliminate toilet odor! Dissolve 1-5g natural soap into the 1L of water and spray it within the room. This will eliminate the smell.

© Put 100g of natural soap into a bucket of water which can be used for flushing temporary or portable toilets. It will deter insects as well as odors.



#### Pet

Carwash

ODissolve 5g of natural soap

into a washbowl and use it as a shampoo. It not only cleanses pets but eliminates the animal odor.

 Moreover, it is additive-free and is not toxic for the pets' skin! (For shampoo, "Sarasa" which is gentle to the skin is recommended.)



#### **Agriculture**

⊚It is used as soil

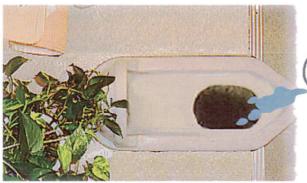
conditioning for agriculture.

Dissolve 20g of "Miracle Cleaning
Powder" into 350 - 400L of water and
spray onto the soil.



## Bansei natural powder soap helps toilet deodorization

Additive-free powder soap, safe to use!!Moreover, it reduces toilet odors quickly.



#### **Easy to use for deodorant!**



Dissolve Bansei natural powder soap 100g into a bucket of water and pour it into the vault toilet.

For the first time, try it in the morning and at night twice a day, after that repeat if the odor returns.

## Bansei natural powder soap will work actively for daily cleaning!

#### Example of cleaning using Bansei powder soap, "Miracle Cleaning Powder":

#### 1,Scorched black!





#### 2, Sprinkle "Fuwari" directly



3, Scrub with metal brush



Leave it for a while, and wipe off with a cloth...Look! It becomes shiny!

Strong detergents often have odors of chemical substances, yet "Miracle Cleaning Powder" has no irritant odor, pleasantly and easily removes the dirt.

You can clean the whole house by using "Miracle Cleaning Powder"

only!

Not only for cleaning around the gas ranges or oven but also cleaning the sink, fan, refrigerator, furniture, bathtub, bathroom, and toilet bowl! It is available for a wide range of uses.

## Are you having a trouble for washing dirty shoes?



Sprinkle Bansei natural powder soap lightly onto wet shoes and rub with the brush so that soap bubbles cover the shoes. Leave for a while then scrub the shoes with the brush.

Then rinse it and dry it. Now you can enjoy shiny shoes! Dirt is removed, gives them a beautiful luster! Odor is eliminated. Please enjoy trying!

## "Miracle Cleaning Powder" made from the plant

## Selected soap Natural, handmade, no preservatives

### Let's have a look at how bar soap is made!

1,Pour the foundation into the mold and cool it.



2,Cut with piano wire into bars



3,Finish!



## Environmentally friendly, safe for your body, "Shittori-san"

A gift from nature, amazing power which contains vegetable extracts liquid "Bansei"

Ingredients: pure soap 95% or more, moisture, vegetable extract liquid "Bansei"

## Selected soap About "saponification" the salting-out method

Salting out method is a labor intensive process, yet is best suited for making soap. Heat oils and sodium hydroxide and make the base of the soap by using the eThis process is called saponification. Adding saturated saline into the soap base will make soap base float and glycerin and impure substances sink. This is called "salting-out" which will produce a fine soap.

Finished soap is kept for a certain period to mature slowly.

Free from preservatives, such as artificial aroma, color, deterioration inhibitor, and hardener.

Simple ingredients, suitable for anyone to use safely. It contains only pure ingredients required for washing.

Shittori-san is a natural handmade soap. The ingredients are a mixture of sophisticated soap made of selected virgin palm oil and natural "Bansei" vegetable extracted liquid.

Additive free soap is not admitted by the Pharmaceutical Affairs Law as medicated soap or toilet soap (getting approval is difficult unless it is a big company) yet it is very efficient and can be used in many different ways.

#### **Conventional steaming method**

#### "Nameraka-san"

Contains vegetable extracted liquid, "Bansei", a gift from nature.

Ingredients: fatty acid sodium, glycerin (e). water, vegetable extracted liquid "Bansei"

No prevention agent is added; keep it in a dry place after use.

#### Our passion for the soap

No artificial substances such as fragrance, color, deterioration inhibitor, curative agent are used; it can be used by anyone without concern.

The soap is matured for a time after completion, therefore, bulk production is not available, yet we offer this excellent soap with a wonderful quality.

"Nameraka-san" is made from recycling waste food oil which comes from general households. The collected waste oil is filtered many times; therefore, it is very safe.

"Nameraka-san" is made by using the conventional steaming method. Since glycerin contained within the oil component of the soap remains, it is easy to lather with water, and has a smooth finish.







http://tokyo-omotesando.com/

Tokyo Office: 2-18-5, Jingumae, Shibuya-ku, Tokyo, 150-0001 Japan Fukui Office: 2-311-3, Saburoumaru, Fukui-shi, Fukui, 910-0033 Japan

Mail: japan@tokyo-omotesando.com

Natural goods http://e-nature.okomari.net/ ERS(Environmental Recycling System) http://e-gomi.okomari.net/ Oxidation-reduction, Anti-aging http://orp.tokyo-omotesando.com/en/